



2024 EUROPEAN EVALUATION SOCIETY CONFERENCE

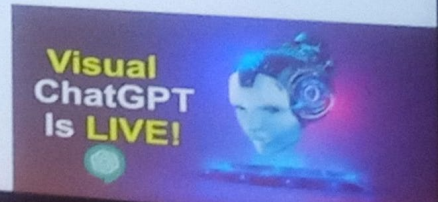

REPORT BACK BY
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UNIVERSALIA REFLECT&LUNCH SESSION
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New & Emerging Evaluators

- Using Visuals to Teach Key Evaluation Concepts
- Giving Them Permission & Crayons to Create Their Own Visuals
- Giving Them Permission To Use AI to Create Visuals



From Evaluation of Transformation to Evaluation for Transformation

**Wall-to-Wall Evaluation:
A Conversation About the Pitfalls of
Homogenizing Evaluation Practice
Across Diverse Contexts**

**Community Healing Through
Collaborative Thinking:**
*Using Ethno-Phenomenological Approaches as
Culturally Responsive Collaborative Evaluation
Practice*

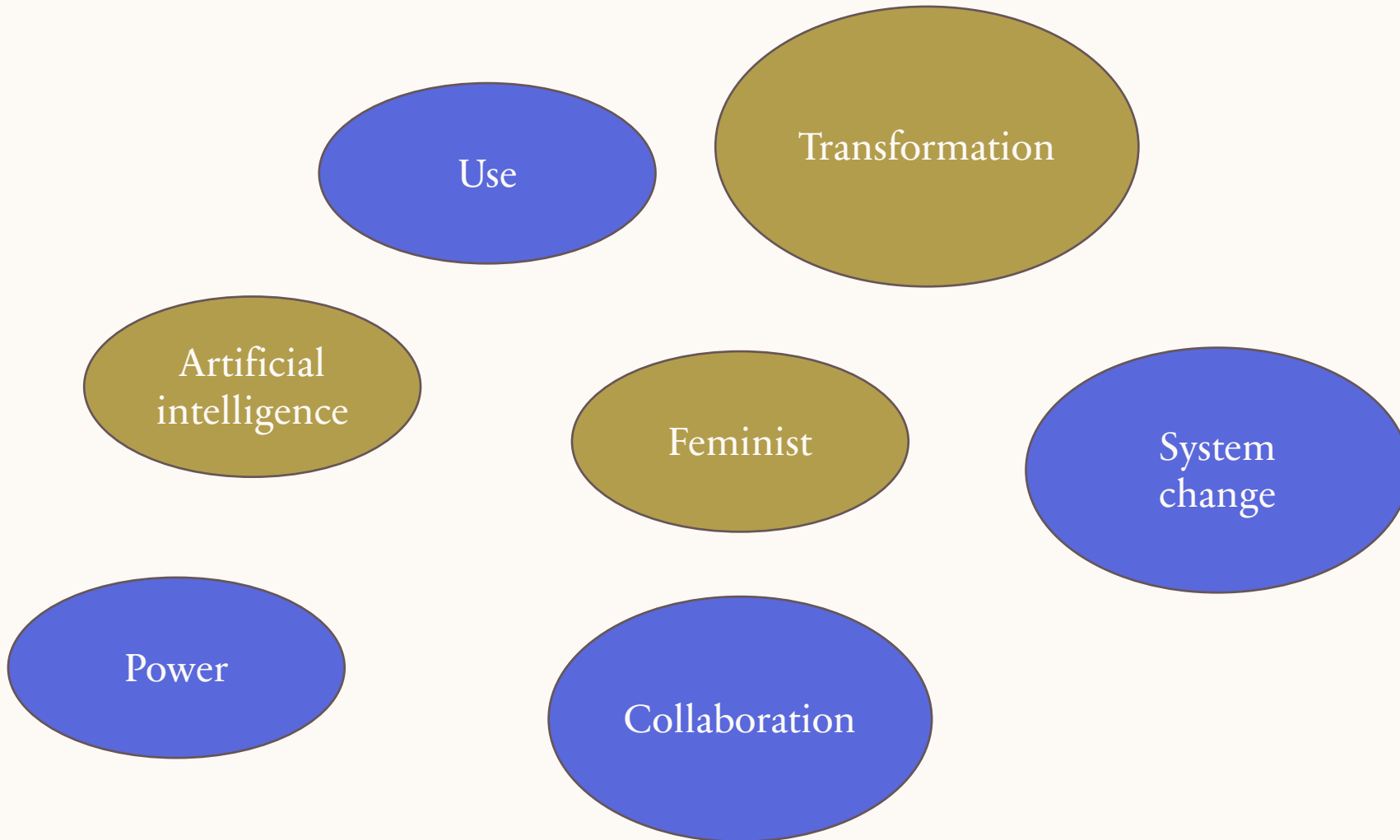
**PROGRESSIVELY IMPLEMENTING
HUMAN RIGHTS AND GENDER
EQUALITY IN EVALUATION**

HOW CAN IMPACT BE EVALUATED? WHO? HOW? BY WHOM? UNDER WHAT CONDITIONS? WITH WHAT CHARACTERISTICS AND MEASURABLE DATA? IN RESPONSE TO WHICH EXPECTATIONS?

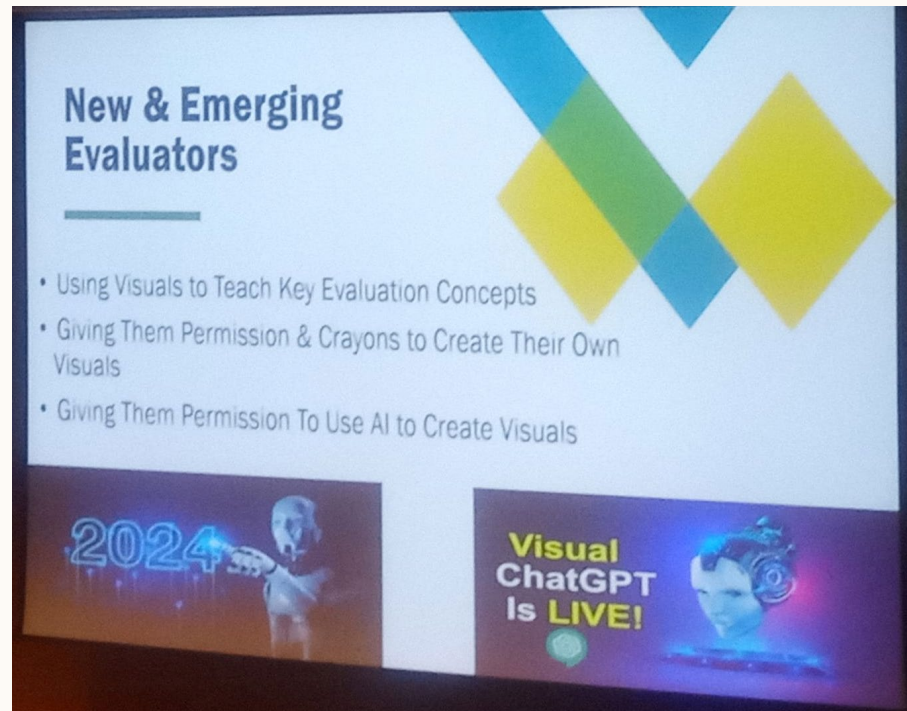
**Ethical Use of Emerging AI:
Can Strategic Guidance Support Rather Than Stifle Safe
Innovation for Evaluation?**



SOME BUZZWORDS AT THE EES CONFERENCE



ARTIFICIAL INTELLIGENCE



New & Emerging Evaluators

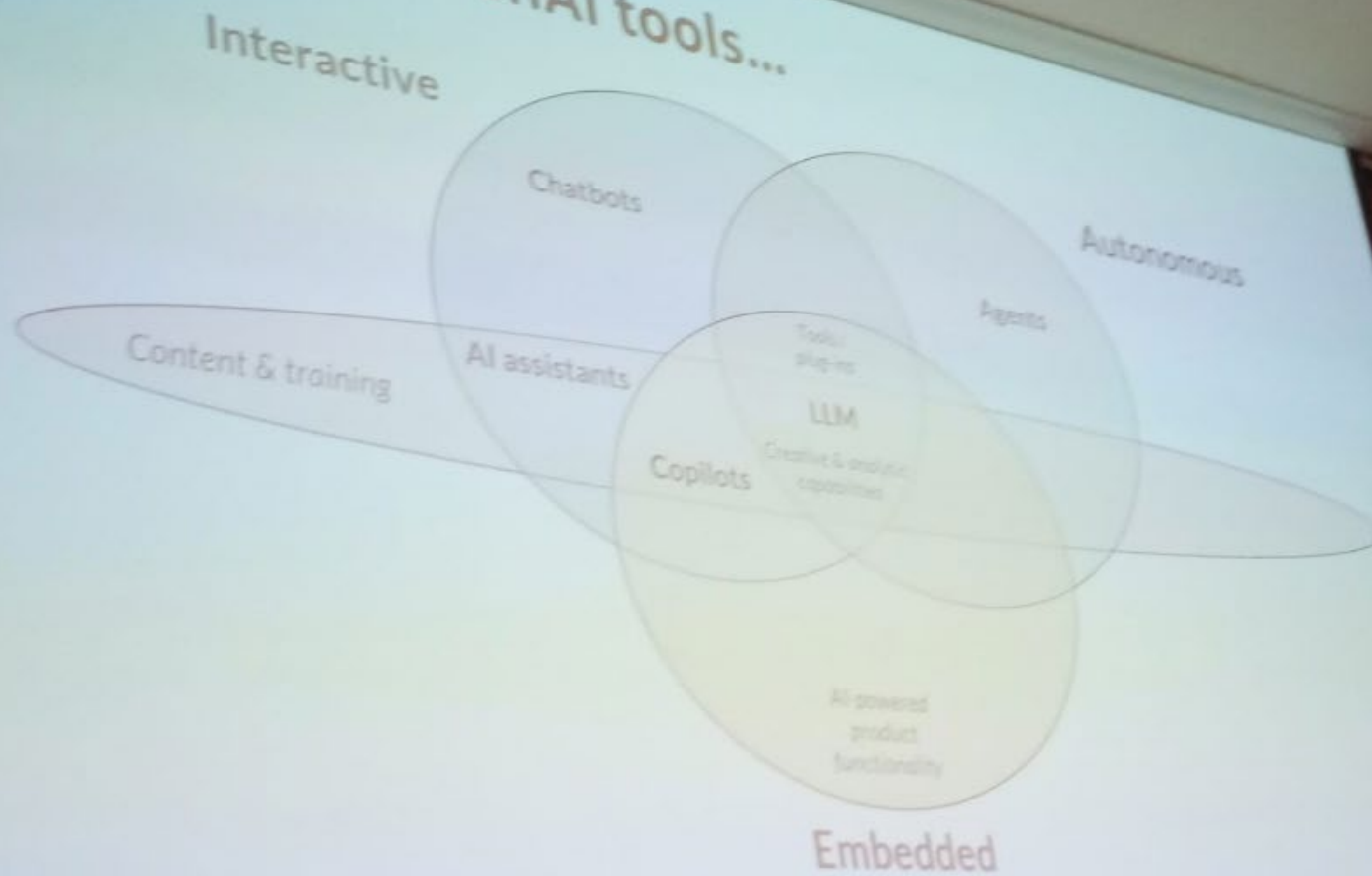
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2024

Visual ChatGPT Is LIVE!

The slide features a decorative graphic of overlapping yellow, green, and blue diamonds in the top right corner. At the bottom, there are two small images: one showing a person pointing at a glowing '2024' and another showing a person's head with a glowing brain and the text 'Visual ChatGPT Is LIVE!'.

Landscape of GenAI tools...



ARTIFICIAL INTELLIGENCE: A FEW HIGHLIGHTS

Can help you with:

- a LOT of tasks: develop indicators, translate, transcribe, conduct meta-analysis, develop evaluation questions...
- Freeing your time
- Enhance your thinking process and creativity

Risks:

- Undemocratic
- Sensitivity of data
- Laziness/creativity
- Climate impact
- E-evaluate...whose judgment?

Tips:

- Define AI for what
- Choose the type of AI based on what does well
- Consider your risk appetite

Ethical Use of Emerging AI:
Can Strategic Guidance Support Rather Than Stifle Safe
Innovation for Evaluation?

ARTIFICIAL INTELLIGENCE: A FEW HIGHLIGHTS



YOUTH PEER EVALUATION: A FEW HIGHLIGHTS

Benefits:

- Youth tend to speak the same language → “language translation”
- Quality of data
- Intergenerational dimension → more honest and open conversations, no/less judgment

Tips:

- Retribution
- Practical training
- Engage throughout
- Safeguarding measures (e.g., emergency contact, training on safety, accompaniment)
- Keep in mind their schedule...they too can be busy people!

NORTH-SOUTH COLLABORATION : A FEW HIGHLIGHTS

Enablers

- Accessing key people and logistic support for culturally relevant, accurate data collection as well as analysis and recommendations.
- Mechanisms that facilitate collaboration between North-South evaluators and ultimately lead to enhanced quality of proposals, evaluation and learning products.

Disablers

- Lack of uniform understanding of localization, i.e. what does it mean to be a “local” or an “international” evaluator?
- Limited networking and collaboration between North-South evaluators...and different networks!
- Institutional and cultural challenges of collaboration
- Challenges related to nature of partnerships, procurement, payments, etc.



**THANK
YOU**

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