

# Outcome Harvesting

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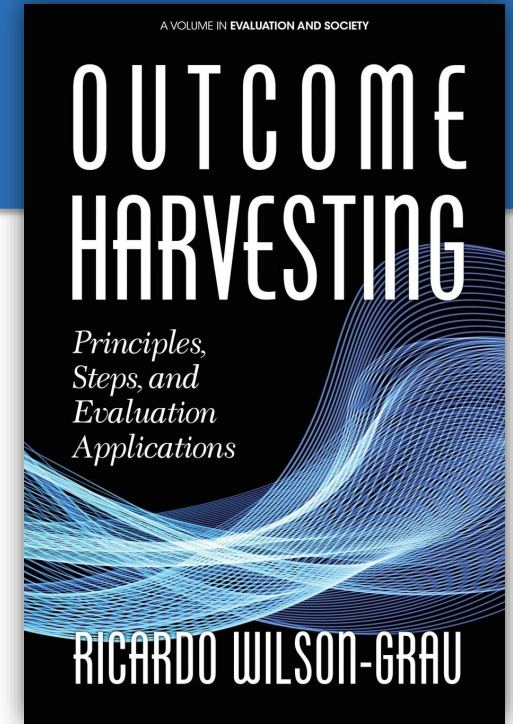


# Welcome and Introductions



# Outcome Harvesting

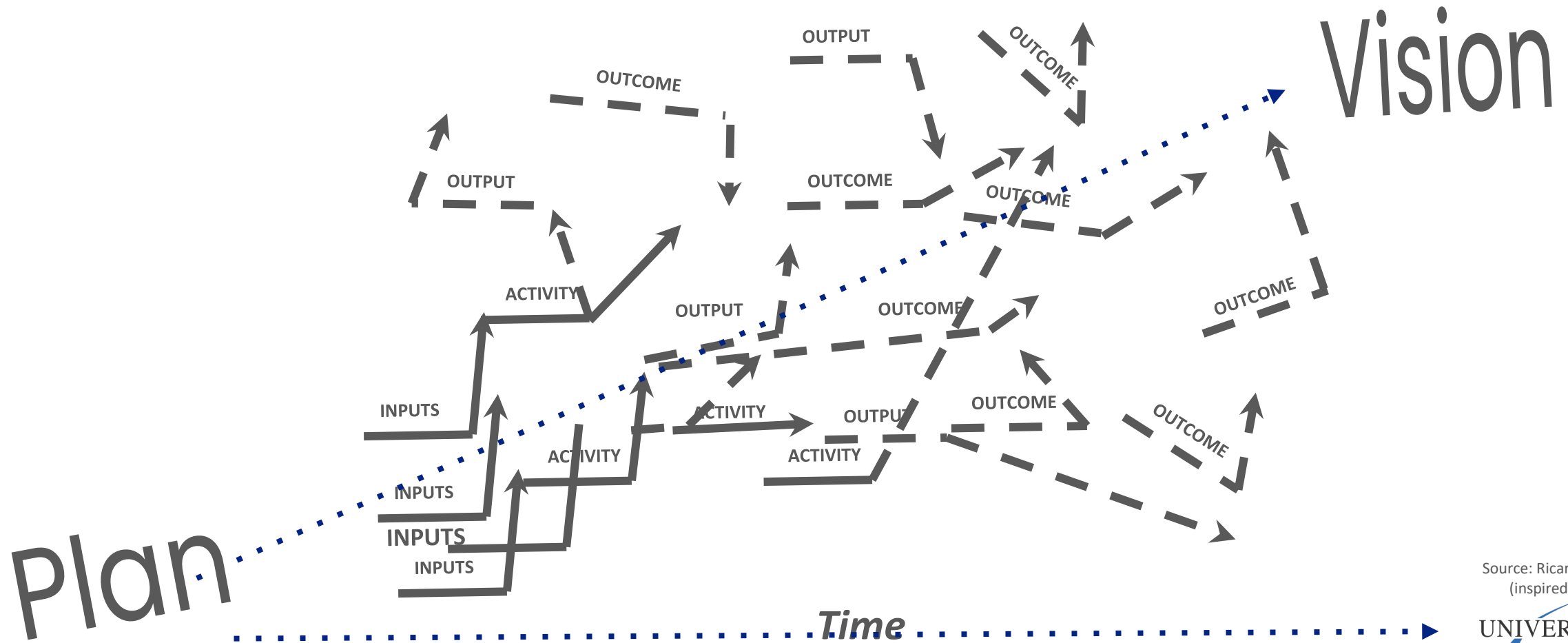
- An approach / tool to identify, formulate, substantiate, analyse and interpret outcomes to answer useful M&E questions.
- What is an outcome?
  - a) An observable and significant change in a social actor's behaviour that has been achieved...
  - b) and that has been influenced by the intervention.
- For more information and resources, see:  
<https://outcomeharvesting.net/>



# Social actor centeredness

- Systems change when people in them think, behave, act, make policy differently.
- Social, policy & systems changes depend on changes in human behaviour
- People contribute to their own wellbeing
- Sustained improvements in people's lives or environments depend on relationships

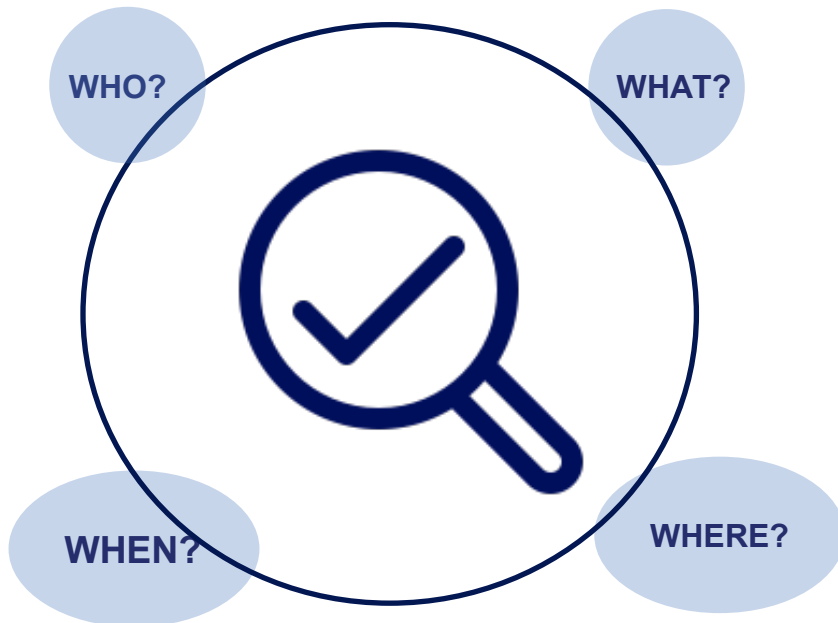
# Change is not linear



Source: Ricardo Wilson-Grau  
(inspired by Jeff Conklin)

# Outcome Harvesting

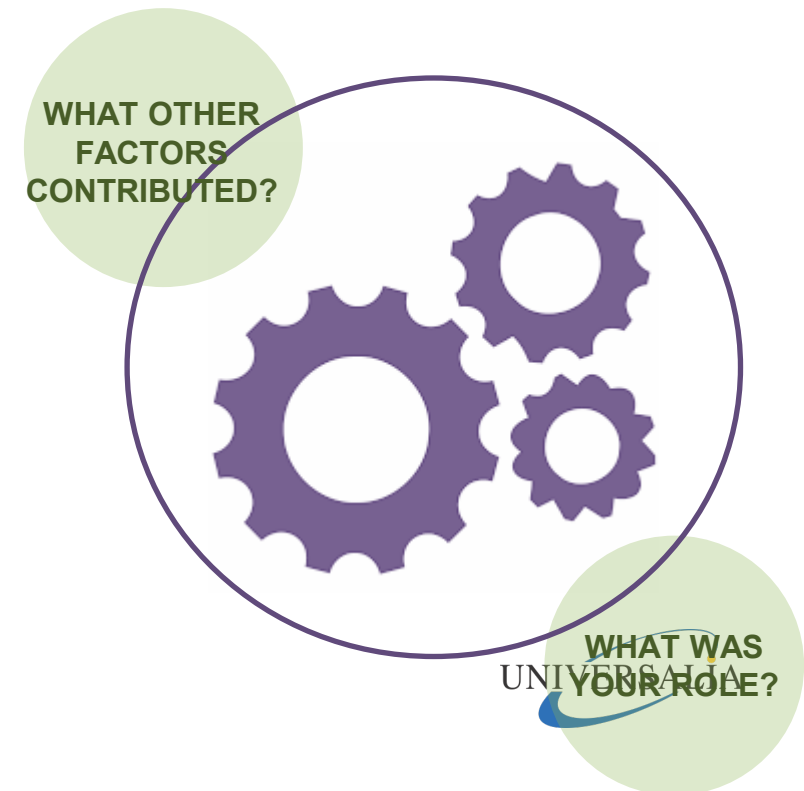
## Outcome



## Significance



## Contribution



Co-design of evaluation questions through virtual session;  
Emphasis is on use, not on information availability

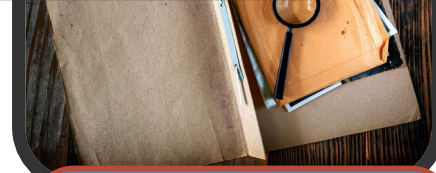
Scope of questions were large; Depends on interest and availability from programme team

Looking for clues, for potential narratives of change – as opposed to definitive evidence of change

Delays in receiving documents, not all were reviewed prior to country visit – Yet, not a significant limitation

Looking for more clues; Refining outcomes; Asking about significance; Ping-ponging

Difficulty in specifying 'who' within Ministries, which departments?; Ping-ponging took a long time, due to scope



1. Design the

Focus on management buy-in and future use; implications for future capacity strengthening initiatives  
Final presentation for government

Emphasis on 'collective' analysis and sense-making with users; checking for pulse; validation; less on presenting your findings

Lots of sense-making sessions + big scope = more time

Quite a structured interview, focused on specific outcomes and details – "CSI: Outcome Harvesting"

Few interviewees identified, and low response; Some didn't have the required knowledge of day-to-day implementation



6. Support use

5. Analyse and interpret

4. Substantiate

# Overview: outcome flow

National-level

Subnational-level

*(background information) In 2019, a capacity needs mapping exercise was conducted by MGLSD, OPM, DLGs in the West Nile, and WFP, to identify key areas and topics related to social protection for which there were capacity strengthening needs*

*(background information) In October-November 2019, a capacity needs mapping exercise was conducted by WFP with Karamoja DLGs to identify critical needs and gaps in early warning, hazard analysis, early response to drought, and to identify entry points for capacity strengthening support*

**Diagram Key**

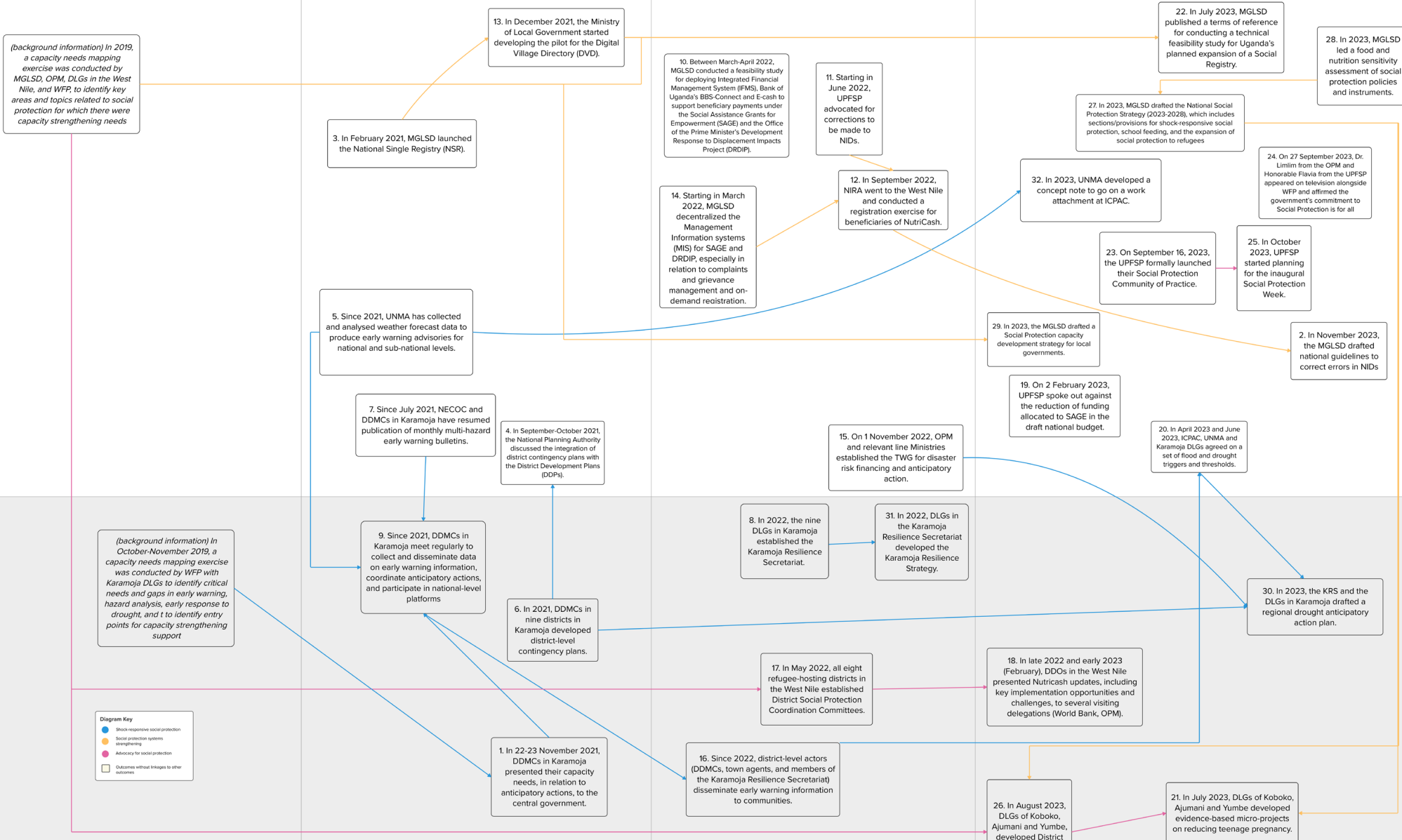
- Shock-responsive social protection
- Social protection systems strengthening
- Advocacy for social protection
- Outcomes without linkages to other outcomes

2019-2020

2021

2022









2023

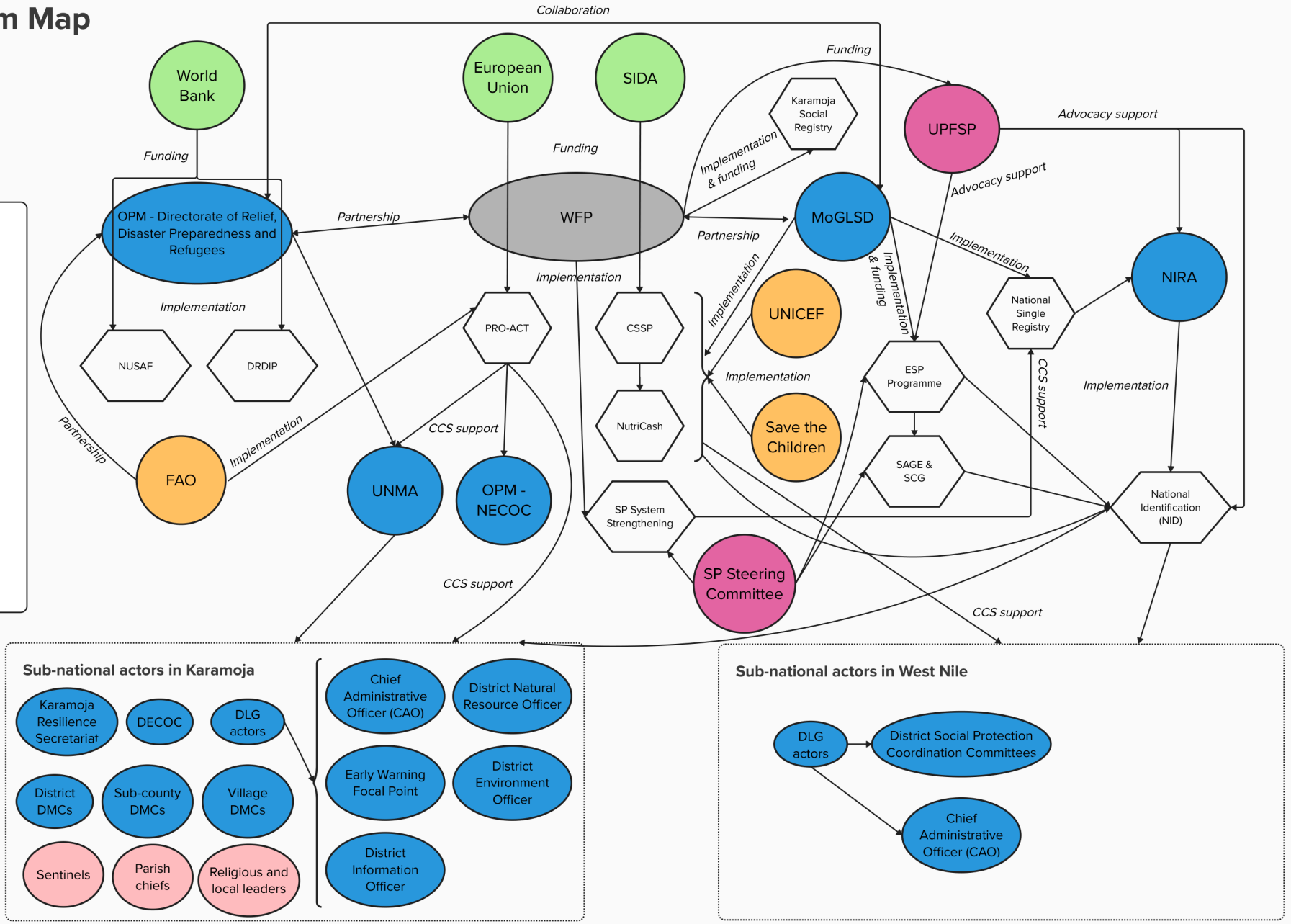




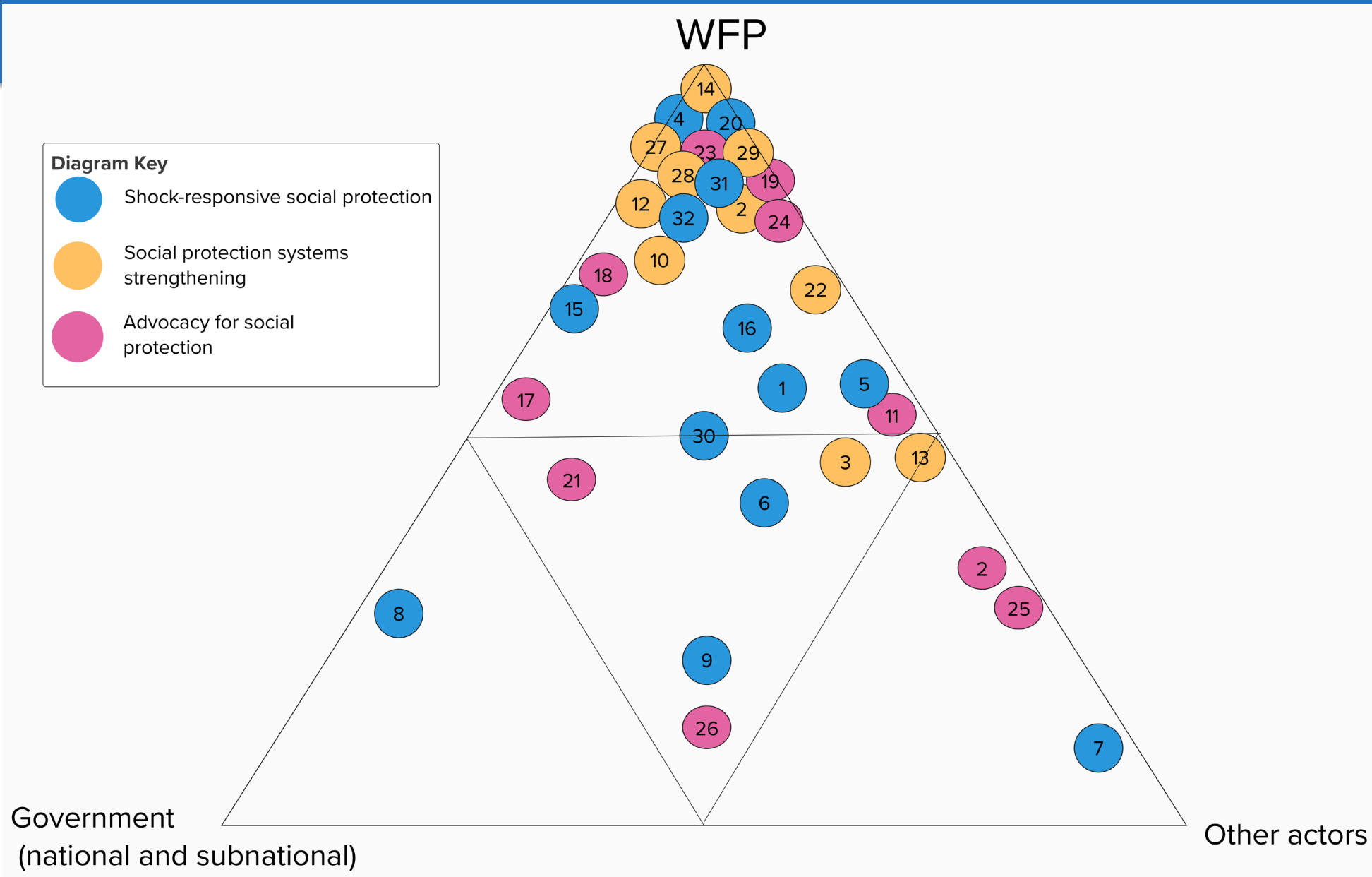
# Stakeholder and Program Map

## Diagram Key

-  Hexagons represent programmes
-  Circles and ovals represent social actors
-  Donor
-  National and subnational government
-  Development partner
-  Civil society organization / multistakeholder platform
-  WFP
-  Community-level actors



# Overview: contribution



# Some Reflections on... OH as a Methodology

- **Main take-away messages:**
  - Zach: Different from evaluation methodologies that I've applied ... but not *that* different
  - Kaia: Don't be afraid of it, you're probably doing a lot of this already!
- ***Organizing information and applying rigour to generate narratives of change:*** the use of tools and frameworks to collect, organize and analyze M&E data and information on outcomes; QA of outcomes (outcome statements, significance, contribution); quantification of qualitative information (tagging of outcomes); clarifying specific aspects of change
- ***Main difference: Actor-centredness, as opposed to intervention-centredness*** - the focus is on behaviour change of the actors an intervention can influence, in order to understand how change happens
- ***Some applicability of OH 'tasks' in non-OH evaluative work:*** e.g. Asking stakeholders about the significance of a change – an 'unlocker' of feedback – and pushes us to think about significance for whom? Whose stories of change are being featured?

# How would you like to use Outcome Harvesting?

- What aspect of Outcome Harvesting struck you as most interesting, useful, or different?
- Would you be interested in using Outcome Harvesting in your work? How so?
- What about Outcome Harvesting would you like to learn more about?

**Thank you**